

# The International Fair Trade Charter: One Year On!

Today marks one year since the [International Fair Trade Charter](#) was launched. Over the last 12 months the Charter has been recognised by over 450 organisations and networks, translated into 6 languages and continues to be shared worldwide.

Below you will find a few updates on relevant news since the launch of the Charter, as well as some upcoming milestones and activities.

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## What Has Happened Since Last Year?



No Climate Justice Without  
Trade Justice

On the 29th November 2018, The International Fair Trade Movement called on the Parties to the United Nations

Framework Convention on Climate Change (UNFCCC) to introduce transparent, fair and binding mechanisms for trade justice in order to achieve climate justice in their negotiations at COP24.

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Building Fairer Economies:  
One Year of the  
International Fair Trade  
Charter

Guest article by the International Cooperative Alliance on the occasion of the first anniversary of the International Fair Trade Charter.

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Fair Trade International  
Symposium announces

## hosts for 2020 and 2020 editions

The host for Fair Trade International Symposium in 2020 will be ECOSUR (San Cristóbal de Las Casas, Chiapas, Mexico). This will be the first time that the FTIS will take place in the Global South, which opens great possibilities for more involvement of Fair Trade producer organisations. The symposium will take place in the week of 8 June.

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## Fair Trade movement and UNCTAD Join Forces

The United Nations conference on trade and development (UNCTAD) and the Fair Trade Advocacy Office (FTAO), a joint initiative of the World Fair Trade Organization and Fairtrade International, signed a Memorandum of Understanding (MoU) on 19 October 2018 in Madrid.

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## WFTO Review 2019: How Fair Trade is Helping Achieve the UN's Sustainable Development Goals

In May 2018, WFTO released a publication laying out some Fair Trade practices and ways of doing business that illustrate how Fair Trade in general is contributing to achieving the SDG's in the way they do business. The publication aims to raise awareness on alternative trading models and their contribution to the United Nations' 2030 Agenda for Sustainable Development.

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## Fairtrade Conference Aims for Decent Incomes and a Sustainable Future

The Fairtrade conference Changing Trade, Changing Lives explored trends in sustainability, supply chains and human rights, and assessed progress towards achieving decent incomes for the 1.6 million Fairtrade farmers and workers around the world. Leading brands including Nestlé, Mars Wrigley, Lidl, Coop, Fyffes and Barry Callebaut took part in the event.

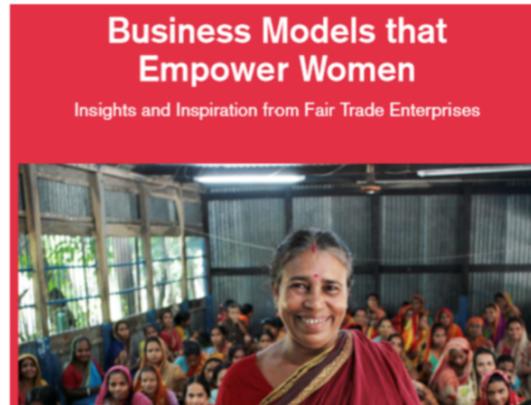
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## New Steering Group for the International Fair Trade Towns Campaign

New members of the Steering Committee were elected according to the new Terms of Reference for the International Fair Trade Town Steering Committee, approved on 18 October 2018.

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## WFTO Release Two Reports on Gender Equality in the Workplace

For Women's Day 2019, WFTO released two reports about gender equity and women's rights in the workplace. It makes concrete recommendations to governments on best practice regarding regulations that promote gender equity.

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## Sustainable Production and Consumption Policies: Fair Enough?

25th September 2019 marks the first anniversary of the [International Fair Trade Charter](#). It is also the fourth anniversary of the adoption of the United Nations Sustainable Development Goals (SDGs) and Agenda 2030. On this occasion, world leaders are gathering in New York on the 24th and 25th September at a United Nations Summit to review progress on the achievements of these goals, which in theory should be all already achieved 11 years from now.

This is, then, a timely occasion to reflect on the relationship between Fair Trade and sustainability agendas, in particular regarding the “sustainable consumption and production” agenda.

[Read More](#)

## What Next?



*Join our new online reading club!*

**FAIR TRADE ESSENTIALS**

- ✓ Main focus: Fair Trade classics and current analysis of Fair Trade movement
- ✓ Informally discuss article/book agreed earlier
- ✓ Calls every 2 months
- ✓ Chatham House rules
- ✓ Times will be chosen to facilitate global geographical participation



Follow this link to register:  
<https://forms.gle/K57gGC5ZjEtuxRMR9>

### FTAO's Online Reading Club!

The Fair Trade Advocacy Office (FTAO) has set up a new online reading club is open to all persons involved and

interested in the Fair Trade movement to discuss Fair Trade classics and a current analysis of the Fair Trade movement.

[Sign up here.](#)

## (De)constructing Fair Trade

FTAO webinar series on Fair Trade narratives

### (De)Constructing Fair Trade: Series of 3 Webinars

The Fair Trade Advocacy Office is hosting a series of three webinars open to Fairtrade International, World Fair Trade Organization members as well as interested academics and Fair Trade stakeholders.

[Sign up here.](#)



International Fair Trade  
Towns Conference to take  
Place in Cardiff this  
October 2019

The International Fair Trade Towns Conference is the annual event that brings together all those that are part of the Fair Trade Towns movement. The 13th International Fair Trade Towns Conference will be held in the world's first Fair Trade Nation, from 18 – 20 October 2019.

[Book here.](#)

# FSMET 2020

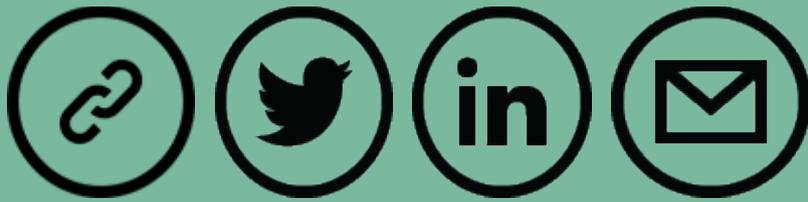
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FÒRUM SOCIAL MUNDIAL  
DE LES **ECONOMIES**  
**TRANSFORMADORES**

World Social Forum on  
Transforming Economies

Introduction and invitation to the World Social Forum on Transforming Economies (Barcelona, June 2018).

[Find out more.](#)



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The Fair Trade Advocacy Office (FTAO) speaks out on behalf of the Fair Trade Movement for Fair Trade and Trade Justice with the aim to improve the livelihoods of marginalised producers and workers in the South. The FTAO is a joint initiative of Fairtrade International, the World Fair Trade Organization and the World Fair Trade Organization-Europe.

