

# fairtrade guide to renfrewshire

issue 04

## why not get involved?

For more information, go online at [www.renfrewshire.gov.uk/fairtrade](http://www.renfrewshire.gov.uk/fairtrade) or contact Renfrewshire Council's Chief Executive's Service on 0141 840 3213.

Other websites you might want to try:

[www.paisleyfairtradepartnership.org.uk](http://www.paisleyfairtradepartnership.org.uk)

[www.fairtradebishopton.org.uk](http://www.fairtradebishopton.org.uk)

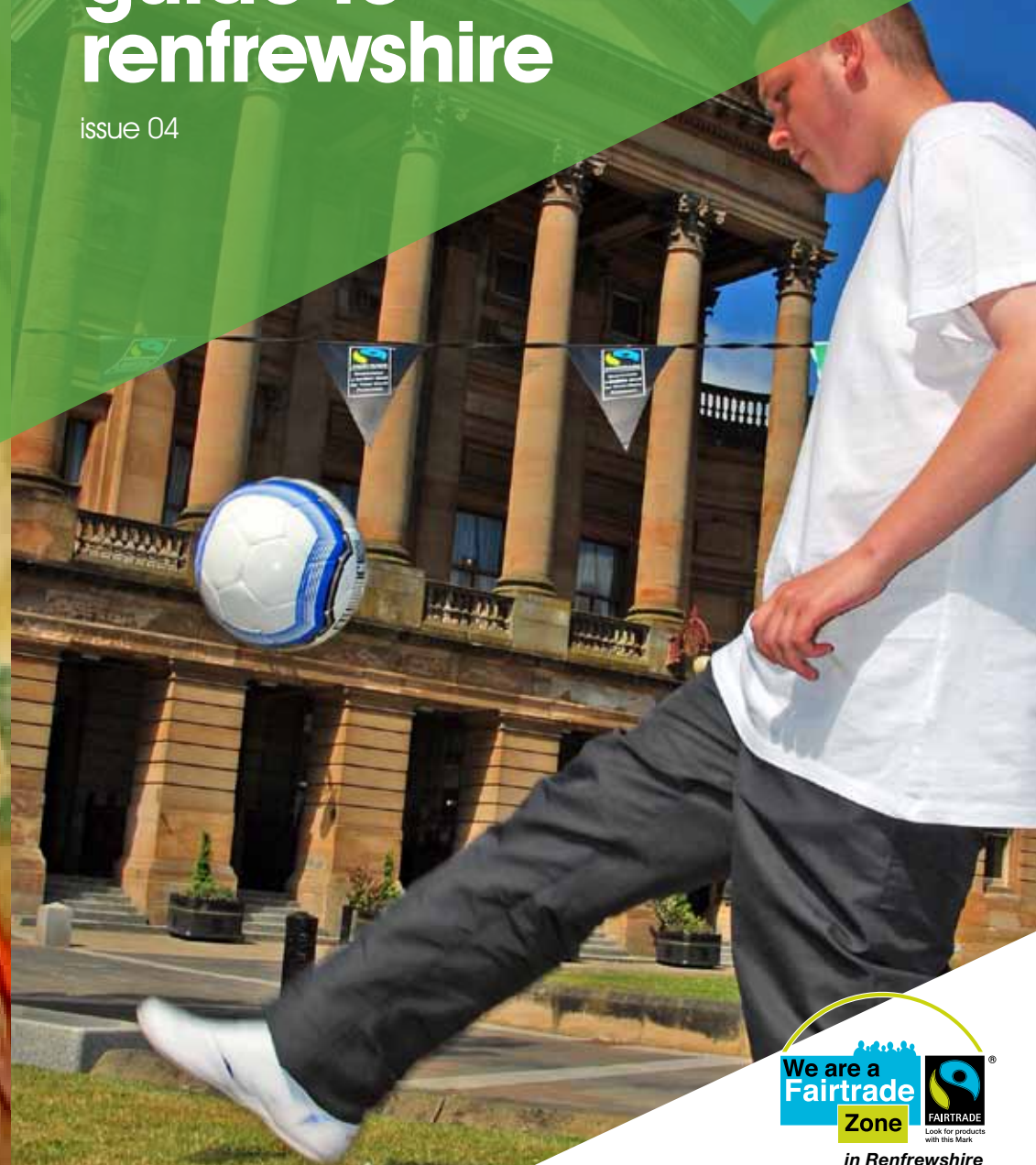
[www.lochwinnochaid.org.uk](http://www.lochwinnochaid.org.uk)

[www.rainbowturtle.org.uk](http://www.rainbowturtle.org.uk)

[www.fairtrade.org.uk](http://www.fairtrade.org.uk)

[www.scottishfairtradeforum.org.uk](http://www.scottishfairtradeforum.org.uk)

[www.traidcraft.co.uk](http://www.traidcraft.co.uk)



# introduction

CLlr Brian Lawson,  
Chair of Renfrewshire  
Fairtrade Steering Group

As chair of Renfrewshire Fairtrade Steering Group it is my pleasure to welcome you to our fourth Fairtrade Guide to Renfrewshire.

2010 was another great year for Fairtrade in Renfrewshire with a successful renewal of our Fairtrade Zone Status – the Fairtrade Foundation called our campaign 'one of the best they have seen' – and also a runner-up prize in the UK-wide Fairtrade Fortnight Awards for Best Outreach and Networking Campaign. Once again I want to extend my gratitude and admiration to all the volunteers, supporters, schools, churches, businesses and organisations who work tirelessly to promote Fairtrade in Renfrewshire and beyond – it is fantastic and well deserved that these efforts continue to receive national recognition.

2010 was the year of the 'swap'; in Renfrewshire we encouraged people to swap to Fairtrade products through our 'I Swap' Campaign – reaching people in fun and colourful ways through tea dances, schools events, fashion shows and gala days.

We were also very lucky in Renfrewshire to have three different Fairtrade producers visit throughout the year – a Palestinian olive oil producer, some walnut farmers from Chile and rice and nut farmers from Malawi. We are always keen to welcome Fairtrade producers to Renfrewshire as they really inspire local people when they talk with enthusiasm about the difference Fairtrade can make in their lives.



Another group making a difference – Clippens School in Linwood became Renfrewshire's newest Fairtrade School in 2010, a brilliant achievement given the challenges of meeting the 5 goals for this award which can take a good deal of time, hard work and enthusiasm. Turn to page 10 to read more about their experiences. Hopefully Clippens School's efforts will inspire others to become Fairtrade supporters – there has never been a better time with new local campaigns developing all over Renfrewshire, there is bound to be a group near you. (See our website [www.renfrewshire.gov.uk/fairtrade](http://www.renfrewshire.gov.uk/fairtrade) for more details.)

## what's inside

achievements in 2010	4
our plans for fairtrade in 2011 and beyond	8
fairtrade focus on – Clippens School	10
fairtrade listings	12
rainbow turtle	15

In 2010 new 'Fairtrade Village' campaigns started to develop in Kilbarchan, Renfrew, Howwood, Linwood and an exciting joint approach between Houston and Bridge of Weir. It is vital that these local campaigns get plenty of support – both from attending meetings and volunteering at events, but also from local shoppers buying Fairtrade products and supporting the local businesses who have chosen to promote Fairtrade.

All this work in Renfrewshire ties in with the campaign to make Scotland a Fairtrade Nation, and Renfrewshire continues to play a key role in this, from promoting Fairtrade at the COSLA conference in March 2010 to hosting the Scottish Fair Trade Forum's Scottish Campaign Day in November 2010.

The Scottish Fair Trade Forum's Countdown Campaign is now underway, involving a year of exciting events building up to 2012, when it will submit a bid for Scotland to be recognised as a Fairtrade Nation. We very much look forward to celebrating this and many other Fairtrade successes both locally and nationally in 2012.



# achievements in 2010

From birthdays to tea dances, awards to campaign days, it's been another busy year for Renfrewshire's Fairtrade campaign.

2010 kicked off with the celebration of Renfrewshire's first anniversary as a Fairtrade zone. However Renfrewshire Fairtrade Steering Group quickly turned their enthusiasm to inspiring others to get involved during Fairtrade Fortnight (Feb 20th – March 7th).

2010 was Renfrewshire's biggest Fairtrade Fortnight yet with people throughout the area supporting the 'Swap Your Cuppa' theme. The packed programme of events kicked off with a Fairtrade Tea Dance in Paisley Town Hall, marking Renfrewshire Council's pledge that all tea dances in the town hall now only use Fairtrade tea and coffee.

The popular tea dance also saw the launch of the Steering Group's 'I Swap' campaign. This encouraged Renfrewshire residents to sign a pledge to swap one of their regular shopping items, such as tea, coffee, bananas or chocolate, to a Fairtrade version. The campaign ran throughout Fairtrade Fortnight and into the summer and saw hundreds of people making pledges. Well done everyone who pledged!



Another event was the Fairtrade tea-party which brought together local volunteers and members of the public to hear more about how to support Fairtrade or even set up new groups in their community. The tea party also offered people the opportunity to hear first-hand the difference that Fairtrade can make to farmers and their families from guest speaker Haitham Hasaneh, a Palestinian olive oil producer.

However, the tea party wasn't the only event giving people the opportunity to hear from Fairtrade producers. Schoolchildren across the area got into the spirit of Fairtrade Fortnight with a visit from Chilean walnut producers. The four walnut producers visited five schools to talk to pupils about the difference buying Fairtrade products makes to the people who make them.



A number of school pupils also got a taste of Fairtrade for themselves when they enjoyed Fairtrade rice from Malawi as part of their school dinners during Fairtrade Fortnight. This is the second year that Renfrewshire Council has run this initiative, in partnership with Just Trading Scotland, and once again it went down a treat.

Renfrewshire Council also shared their Fairtrade experiences with elected members and senior officers from all 32 of Scotland's local authorities at the annual COSLA Conference in St Andrews and encouraged other local authorities to support Fairtrade.

In April/May school pupils once again showed their enthusiasm for Fairtrade by taking part in a competition to design a poster to promote World Fairtrade Day. Although the competition was stiff, the winning designer was David Hill of Gryffe High School, whose poster was used throughout the area to promote World Fairtrade Day.

During the summer a team of enthusiastic volunteers visited gala days and fetes across Renfrewshire with an information stall, to encourage local people to become more involved with Fairtrade campaigning. This tied in closely with our aim to develop more Fairtrade towns and village campaigns across Renfrewshire.

Other summer highlights included Rainbow Turtle's World Cup promotion, celebrating the fact that the tournament was being held in Africa for the first time; Paisley 10k at which every runner was handed a Fairtrade banana thanks to the generosity once again of the Co-operative South West membership Committee; and local teenagers taking part in The Recruit competition raised money for charity by selling Fairtrade products at the popular Paisley farmers' market.

Renfrewshire Council employees also got plenty of opportunity to support Fairtrade throughout the year with Rainbow Turtle running a very popular stall in the council's HQ building for World Fairtrade Day and in the lead up to Christmas.

In September we received the fantastic news that the Renfrewshire Fairtrade Steering Group was named runner up for yet another national award – Best Outreach and Networking Campaign in the Fairtrade Fortnight 2010 awards – a great acknowledgement of all the events run and time given up by the volunteers.

The group went from one national recognition to another with the Scottish Fair Trade Forum inviting Renfrewshire to host their national campaign day. This event brought people from all over Scotland

to Paisley to share ideas, experiences, and to progress the campaign to make Scotland a Fairtrade nation. One of the highlights was the opportunity to hear from Fairtrade producer Joshua Varela of National Smallholder Farmers' Association of Malawi (NASFAM) and pick up some goodies from a Fairtrade marketplace.

November also saw the launch of several new Fairtrade groups in Renfrewshire, something the Steering Group encouraged and supported all year. Renfrew, Howwood, Kilbarchan and Bridge of Weir/Houston have all launched their own bids to become Fairtrade towns or villages – a fantastic sign that support for Fairtrade is continuing to grow in Renfrewshire.

We're delighted with this wonderful range of achievements throughout the course of the year and hope that these will inspire even more individuals, groups or organisations to support Fairtrade.

Renfrewshire Fairtrade Steering Group continues to coordinate activities, events and to plan for future campaigning in the area. Any individual, group, organisation or business can join the group – everyone is welcome. For more information about meetings or on anything you've read in this guide, please contact Renfrewshire Council's Chief Executive's Service on 0141 840 3213 or check out our web pages at [www.renfrewshire.gov.uk/fairtrade](http://www.renfrewshire.gov.uk/fairtrade)



# Our plan for Fairtrade in 2011 and beyond

Renfrewshire continues to work hard to promote Fairtrade and we are proud to be seen as an example of best practice for Scotland but we are not complacent. We continue to look for new ways to promote Fairtrade and engage with new groups. We also recognise that we have a role to play in helping the Scottish Fair Trade Forum in their efforts to make Scotland a Fairtrade Nation and we will continue to lobby other local authorities and organisations to ensure everyone plays their part.

The Scottish Fair Trade Forum vision is – ‘to help make Scotland a nation which is a world leader in challenging global poverty and recognises the dignity and rights of producers through a commitment to fairness in international trading’ and this echoes the commitment we have made in Renfrewshire.

Once again, we will continue to support communities across Renfrewshire to develop local campaigns, following on from the excellent examples of Paisley, Bishopston and Lochwinnoch. Everyone has their role to play in this including schools; shops and businesses; Elected Members and politicians; Local Area Committees and Community Councils; and churches and faith groups.

Working together, we hope to see all villages and towns in Renfrewshire achieving or working towards Fairtrade status as Scotland moves towards becoming a Fairtrade Nation.



# fairtrade focus on – Clippens School

Renfrewshire's schools have continued to support Fairtrade over the last year with pupils and teachers working hard together to learn more about the Fairtrade movement and encouraging colleagues and classmates to promote Fairtrade in the local community. One of the more recent schools to achieve Fairtrade Status was Clippens School in Linwood which caters for 62 pupils with additional support needs. Their Fairtrade co-ordinator Ann Marie McKinnon tells us about their Fairtrade journey...



Why and when did the school first get involved in Fairtrade and decide to obtain Fairtrade Status?

We felt that introducing Fairtrade into the school encouraged diversity and provided a good foundation for self worth, responsibility and caring for others. The school had already obtained its first Green Flag award from Eco-Schools and it was felt that Fairtrade complemented this very well. A Fairtrade Steering Group was started in the school in 2007 which planned and ran the Fairtrade campaign. Ann Marie took on the Fairtrade project in late 2008 and it took a full school year and lots of hard, but fun, work before the school gained Fairtrade Status.

What barriers did you have to overcome to become a Fairtrade School?

Initially there was a lot of hard work needed to collate all the evidence needed to gain Fairtrade Status and it did take up some time. There are 5 goals that schools need to meet in order to gain status, the first of which is to set up a Fairtrade Steering Group. This proved difficult given that the pupils have additional support needs. This was overcome by having members of staff on the Steering Group representing pupils.

Why would you recommend that other schools try to get Fairtrade School Status?

Fairtrade is a really fun way to engage pupils and parents in the serious issues of third world poverty. There are so many creative activities and events which schools can put on in order to promote Fairtrade. The process of obtaining Fairtrade Status can also help promote community cohesion and raise awareness of global issues.

What sort of events have you put on to support and promote Fairtrade?

We always have Fairtrade tea and coffee available and it is offered to all visitors and parents to the school. Fairtrade goods are used or sold at parents' bingo nights and we have sales of Fairtrade gifts, coffee and tea every term. At Christmas we have brochures selling Fairtrade goods on display in the school for staff and parents to buy their Christmas gifts.

What activities have the pupils organised/enjoyed?

Our pupils really enjoy getting involved with Fairtrade in the school. The pupils help by collecting stock from the Rainbow Turtle warehouse in Paisley and setting up stalls at the school. Pupils have enjoyed doing a range of cookery activities using Fairtrade ingredients and art also goes down well making collages with Fairtrade colours. Pupils have been known to use their feet as well as their hands – the messier the better!



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# fairtrade listings

The following establishments sell or serve a range Fairtrade products. If you can't see your favourite shop or restaurant on this list, why not encourage them to start stocking some of your Fairtrade goods?

## Shops

**RAINBOW TURTLE** Gauze Street, Paisley  
– Renfrewshire's dedicated Fairtrade shop  
Also available at West of Scotland Fairtrade Hub – Greenlaw Industrial Estate, Paisley

**BISHOPTON POST OFFICE**  
Station Road, Bishopton

**BOOTS**  
Paisley Centre; Braehead Shopping Centre

**CHOCOLATZ** Causeyside Street, Paisley

**COSTCUTTER** Greenock Road, Bishopton

**GENERAL OFFICE AIDS**  
Scotts Road, Paisley

**HOLLAND AND BARRETT**  
The Cross, Paisley

**THE JUNCTION** The Cross, Lochwinnoch

**KEYSTORE EXPRESS**  
Greenock Road, Bishopton

**LUSH** Braehead Shopping Centre

**NOW AND THEN**  
Church Street, Lochwinnoch

**PAISLEY ABBEY GIFT SHOP** Paisley Abbey

**WOODROWS** Station Rd, Bishopton

## Cafes, takeaways, restaurants, hotels

**THE ABBOTS INCH**  
Arkleston Road, Renfrew

**...AND RELAX COFFEE SHOP**  
Greenock Road, Bishopton

**ASHTREE HOUSE HOTEL**  
Orr Square, Paisley

**ATRIUM CAFÉ** Renfrewshire House, Paisley

**BB'S COFFEE & MUFFINS**  
Piazza Shopping Centre, Paisley

**BOBBINS** Steeple Street, Johnstone

**THE BOBBIN MILL (BIG STEAK WACKY WAREHOUSE)**  
Phoenix Retail Park, Linwood

**CAFE SU** Paisley Centre, Paisley

**CAPRICE RESTAURANT**  
11 Gilmour St, Paisley

**CARDOSI'S ESPRESSO BAR**  
High Street, Paisley

**CASTLE SEMPLE VISITOR CENTRE CAFÉ** Lochlip Road, Lochwinnoch

**COANES** 26, High St, Johnstone

**COFFEE & CREAM** High Street, Paisley

**COFFEE BEAN** 15 Canal St, Renfrew

**COFFEE EXPRESS**  
Lagoon Sports Centre, Paisley

**COFFEE PARTNERS LTD** B&Q, Paisley

**CUCINA MINUCCI**  
The Cross, Lochwinnoch

**DANTE'S ITALIAN RESTAURANT**  
Causeyside Street, Paisley

**EAST LOCHHEAD SELF CATERING COTTAGES** Lochwinnoch

**ELLISTON GRILL** Bridge Cottage  
Beith Road, Howwood

**ERSKINE BRIDGE HOTEL**  
Erskine Waterfront, Erskine

**EXPRESS BY HOLIDAY INN**  
St Andrews Drive, Glasgow Airport

**FOX & HOUNDS** South St, Houston

**FRENCHY'S** St. James Street, Paisley

**GLYNHILL HOTEL** Paisley Road, Renfrew

**GREGGS** Bridgewater Shopping Centre,  
Erskine; High Street, Johnstone;

**NEILSTON ROAD** Paisley; Paisley Centre;  
Moss Street, Paisley; Glasgow Airport

**THE GRYFFE INN**  
Main Street, Bridge Of Weir

**HOLIDAY INN** Glasgow Airport

**HOWWOOD INN** Main Street, Howwood

**THE HUNGRY MONK**  
Largs Road, Lochwinnoch

**THE JUNCTION CAFE BISTRO**  
2–4 High St, Lochwinnoch

**LOCHNAGAR CRAFT SHOP & COFFEE ROOM** Main Street, Bridge Of Weir

**LOMBARDI'S** 30 Old Sneddon St, Paisley

**LYNNHURST HOTEL** Park Road, Johnstone

**MAR HALL HOTEL** Bishopton

**NANDO'S CHICKEN RESTAURANT** Xscape

**NORMANDY HOTEL**  
Inchinnan Rd, Renfrew

**ODEON CINEMA** Xscape

**PAISLEY ABBEY CAFÉ** Paisley Abbey

**PREMIER INN** Phoenix Retail Park,  
Linwood and Glasgow Airport

**ROLLOVER HOTDOGS**  
Braehead Shopping Centre

**REDSS** Glasgow Road, Paisley

**RSPB CAFÉ** Largs Road, Lochwinnoch

**RUBY CHINESE RESTAURANT**  
16b–16c Broomlands St, Paisley

**STARBUCKS COFFEE** Glasgow Airport  
and Braehead Shopping Centre

**TASTE BUDS** Lawn Street, Paisley

**THE WHEELHOUSE** Langbank

**WRVS COMMUNITY CAFE**  
Causeyside Street, Paisley

If you sell Fairtrade products and would like to be included on these listings and on our website please contact us on 0141 840 3213.

## Supermarkets

### ASDA SUPERSTORE

Phoenix Retail Park, Linwood

### CO-OP FOODSTORES

Piazza Shopping Centre, Paisley;  
Neilston Road, Paisley;

Greenock Road, Bishopton;  
Crosslea Crescent, Houston;

High Barholm, Kilbarchan;  
Houstoun Square, Johnstone

LIDL High Street, Johnstone

MAKRO MEPC Hillington Park

### MARKS AND SPENCER

Braehead Shopping Centre;  
High Street, Paisley

### MORRISON SUPERMARKETS

Falside Rd, Paisley; Thread Street, Paisley;

Bridgewater Shopping Centre,  
Erskine; Napier Street, Johnstone;

High Street, Renfrew; Bridge Street, Linwood;

### SAINSBURY'S SUPERMARKET

Braehead Shopping Centre

### SPAR

Main Street, Lochwinnoch;  
Bargarran, Erskine

### TESCO

Newmains Road, Renfrew;  
East Lane, Paisley

Most large supermarkets now stock a good range of Fairtrade products. Please look out for the Fairtrade mark when you are doing your regular shop and encourage your local store manager to stock more Fairtrade goods.

## Acknowledgements:

As well as the many shops, cafes and restaurants who sell Fairtrade products, we'd also like to acknowledge the support of a number of additional people, businesses and organisations.

Firstly, to all the members of the Renfrewshire Fairtrade Steering Group and to our band of loyal and incredibly cheerful volunteers – without your efforts, enthusiasm and hard work, this campaign would not exist – all our progress and success is down to you. Thank you.

To the Cooperative South West Membership Committee and Liz Armstrong for the generous donation of bananas once again at Paisley's 10K and for supporting our events and activities in general.

To MEPC Hillington Park and the Piazza Shopping Centre, the campaign's 'Flagship Employers' for being at the heart of our campaign.

To Provost Celia Lawson, Maureen Hill, Drew Gibson and Mairi Brown for the Spirit of Fairtrade Community Award.

To St Mirren Football Club for graciously signing Fairtrade footballs which always prove such a hit in our free prize draws.

To the Paisley Daily Express and the Gazette for supporting the campaign and giving it great publicity.

Also grateful thanks to Liz Cotton and the team at Rainbow Turtle, University of the West of Scotland, Reid Kerr College, Unison – Renfrewshire Branch, Trinity High School, Paisley Abbey, Braehead Shopping Centre and Xscape, BAA Glasgow Airport, Renfrewshire Chamber of Commerce, RCVS, COSLA and the Scottish Fair Trade Forum.

Rainbow Turtle is the only dedicated fair trade shop in Renfrewshire and continues to provide a wide range of Fairtrade foods, crafts, cards, jewellery and toys from its shop on Gauze St, Paisley.

New this year is the option to order our popular hampers from the shop or on line to be distributed anywhere in the UK. As well as providing you with quality food and unusual gifts, purchases from the shop directly benefit producers in the Developing World. So every purchase gives twice!

Rainbow Turtle has always worked hard to make it easy for you to access Fairtrade. We can provide stalls, tuck shops and goods for churches, schools, community groups and businesses and provide speakers, advice and workshops.

With help from Renfrewshire Council we now have warehouse premises on Wallneuk Rd, Paisley. It has never been easier to access Fairtrade goods. The warehouse is a shared venture with another Fairtrade social enterprise, the Coach House (Balmore) Ltd. Together we have formed the West of Scotland Fair Trade Hub and a new company Just Trading Scotland. The hub provides a place for easy access to our sale or return service and a base for the wholesaling services of Just Trading Scotland.

In a collaborative venture with Imani enterprises (Oban) and support from the Scottish Government, the Fairtrade hub is responsible for several new products being imported from Malawi. The first of these was rice and since the first consignment of 18 tonnes arrived early in 2009 we have sold about 45 tonnes – largely through our 90kg rice challenges (the sale of 90kg rice provides sufficient income for a farmer in Malawi to send a child to High School for one year – see [www.justtradingscotland.co.uk](http://www.justtradingscotland.co.uk)). This year we hope to sell 90 x 90kg challenges in Fairtrade Fortnight and continue to introduce several new products from Malawi – look out for them at Rainbow Turtle.

Fairtrade challenges the systems that keep people in poverty. You can make a difference by choosing fair trade products.



For more information please call us on 0141 887 1881 or go to the website [www.rainbowturtle.org.uk](http://www.rainbowturtle.org.uk)